

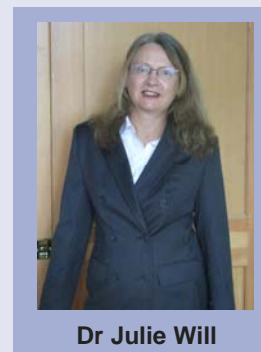
SEMINAR & WORKSHOP

Designing community-based health programs to address the needs of marginalised and disadvantaged communities

WEDNESDAY 4 NOVEMBER 2009 AT 9.30AM (for 10.00am start)

**VENUE: Seminar Room, Ground Floor, The University of Melbourne
200 Berkeley Street, Carlton**

Dr Julie Will is a senior epidemiologist in the Division for Heart Disease and Stroke Prevention at the Centre for Disease Control and Prevention. For the past 13 years, she served as the WISEWOMAN Team Leader. Her research interests focus on socio- economically disadvantaged populations, access to care, and translation from research to practice.



Dr Julie Will

WISEWOMAN (*Well-Integrated Screening and Evaluation for Women Across the Nation*) is a program that targets socio-economically disadvantaged women aged 40–64 years for screening and interventions aimed at reducing the risk of heart disease, stroke, and other chronic diseases. This innovative and outstanding national program has reached over 75,000 women.

The program uses socio-ecological and behaviour change theories and is delivered in community-based settings including primary care centres and community health services.

Terry Findlay was the Lead Director of the Community Health Care Partnerships (CHCPs) in Greater Glasgow and Clyde National Health Service and Glasgow City Council. These Partnerships achieved a new level of integration between agencies and professionals to address growing health inequality.

This one-day program will engage researchers, policy advisers and practitioners. The morning session includes presentations on different programs designed to improve access and equity. The afternoon workshop focuses on applying models in the design of prevention programs.

The keynote address will be given by Dr Julie Will from the CDC on the WISEWOMAN program. This program in the United States targets low-income, underinsured, and uninsured women aged 40-64 years for screening and interventions aimed at reducing the risk of heart disease, stroke, and other chronic diseases.

SPEAKERS: Dr Julie Will, Senior Epidemiologist, CDC
Mr Terry Findlay, Honorary Visiting Fellow, CPHCE, UNSW
Dr John Furler, Senior Research Fellow, University of Melbourne
Prof Mark Harris, Executive Director, CPHCE
Ms Elizabeth Harris, Director, Centre for Health, Equity, Training, Research & Evaluation

RSVP Thursday, 15 October 2009

Dr John Furler: j.furler@unimelb.edu.au ph: 03 8344 4747 NOTE: numbers limited to max of 40

PROGRAM

WEDNESDAY 4 NOVEMBER 2009

Time	Agenda	Speakers
9.30-10.00	Registration & Coffee	
10.00-10.15	Welcome	Ms Julie McDonald, Research Fellow, CPHCE
10.15-11.15	Key note address: The WISEWOMAN Program: Designing a prevention program for disadvantaged women in the US	Dr Julie Will, Senior Epidemiologist, CDC
11.15-11.35	Morning tea	
11.35-12.00	Addressing the challenges of growing health inequalities in Glasgow through structural and service delivery changes: an early childhood and parenting program	Mr Terry Findlay, Honorary Visiting Fellow, CPHCE, UNSW
12.00-12.25	Systematic review of primary health care initiatives to improve access to preventive care for disadvantaged groups & communities	Dr John Furler, Senior Research Fellow, University of Melbourne
12.25-12.45	Discussion	
12.45-1.30	Lunch	
1.30-2.00pm	Reflections on the themes from the morning. Access to primary health care and the 'Inverse Care Law'. Current policies and initiatives for improving equitable access to primary health care	Prof Mark Harris, Executive Director, CPHCE Ms Elizabeth Harris, Director, Centre for Health Equity, Training, Research & Evaluation
2.00-3.00	Workshop focus: Designing programs to improve access to primary health care for marginalised groups Introduction to models for improving access to PHC How can these models be used to design programs	
3.00-4.00	Feedback & discussion close	

Dr Will's trip has been funded by The Australian Primary Health Care Research Institute, which is supported by a grant from the Australian Government Department of Health and Ageing